


mediakit

ABOUT

AUDIENCE

BANNERS

LNGPrime
The World's Premier LNG Platform



About

LNG Prime is the premier news and marketing platform dedicated to the global liquefied natural gas (LNG) industry.

Launched in January 2021, the platform gathers thousands of LNG and energy professionals, offering expert daily content but also advertising opportunities.

We cover the entire spectrum of the industry. This entails offshore and onshore developments, vessels, terminals, LNG as fuel, natural gas vehicles, as well as other fuels such as LPG and hydrogen.

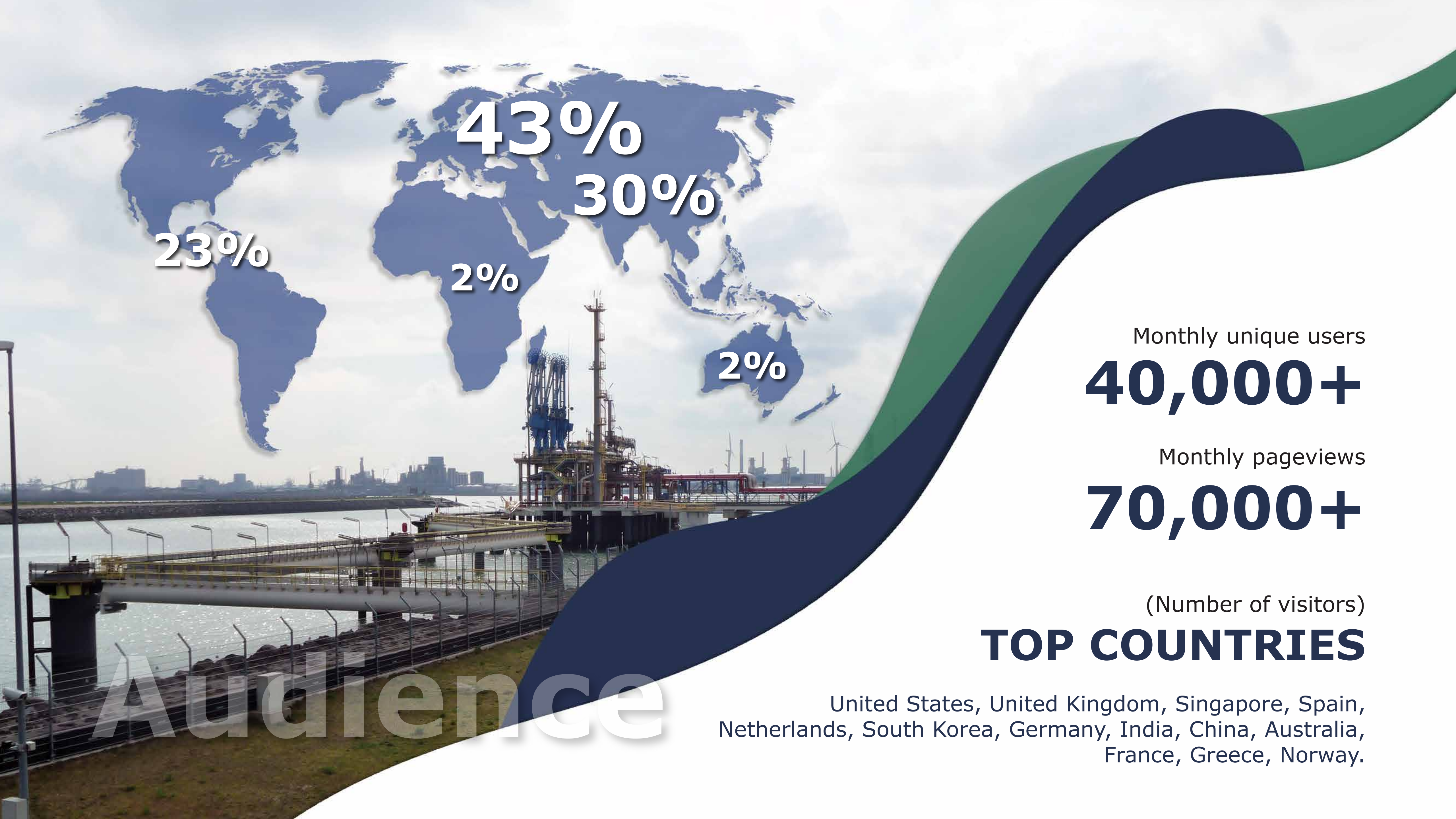
LNG Prime was founded by former Editor-in-Chief of Dutch-based LNG World News, Mirza Duran, and partners. Duran has developed and led LNGWN for a decade all until it ceased to exist as a brand in the first half of 2020.

This means that the team behind LNG Prime has vast experience in developing and running digital LNG/energy platforms.

During a period spanning two decades, our editors have published up to 100,000 articles garnering millions of views and social media interactions. We have also worked with a large number of companies on their digital marketing campaigns.

Based in the European Olympic city of Sarajevo, our team collaborates on a daily basis with a network of experts and professionals from all over the globe including the Netherlands, Denmark, the US, and China.

LNG Prime is the only platform in the LNG industry with a vast network of sources. During the first year of operation, we have published thousands of articles including dozens of exclusive news stories.



23%

43%
30%

2%

2%

Monthly unique users

40,000+

Monthly pageviews

70,000+

(Number of visitors)

TOP COUNTRIES

United States, United Kingdom, Singapore, Spain,
Netherlands, South Korea, Germany, India, China, Australia,
France, Greece, Norway.

Audience

Banners

Leaderboard

970x250px / 970x100px

4.000 € per month

Filmstrip

300x600px

3.000 €

per month

Medium Rectangle

300x250px

2.000 € per month

These examples are only a part of our banner portfolio.
We offer banners of all sizes on both the homepage and the subpages.



We send more than 1700 newsletters every working day (Monday-Friday) to our worldwide audience.

Our subscribers and readers are professionals from hundreds of companies. These include executives from all of the world's largest LNG/energy companies, small-scale players, port authorities, brokers, traders, engineering firms, banks, shipbuilders, shipowners, analysts, NGV firms, etc.

Newsletter banner

468x60px

per month **2.000 €**

Event post

per month **1.000 €**

Job post

per job post **300 €**

We also offer sponsored content posts.

For all advertising inquiries, please contact us via **marketing@lngprime.com**

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