

# mediakit


ABOUT

AUDIENCE

BANNERS

**LNGPrime**  
The World's Premier LNG Platform





# About

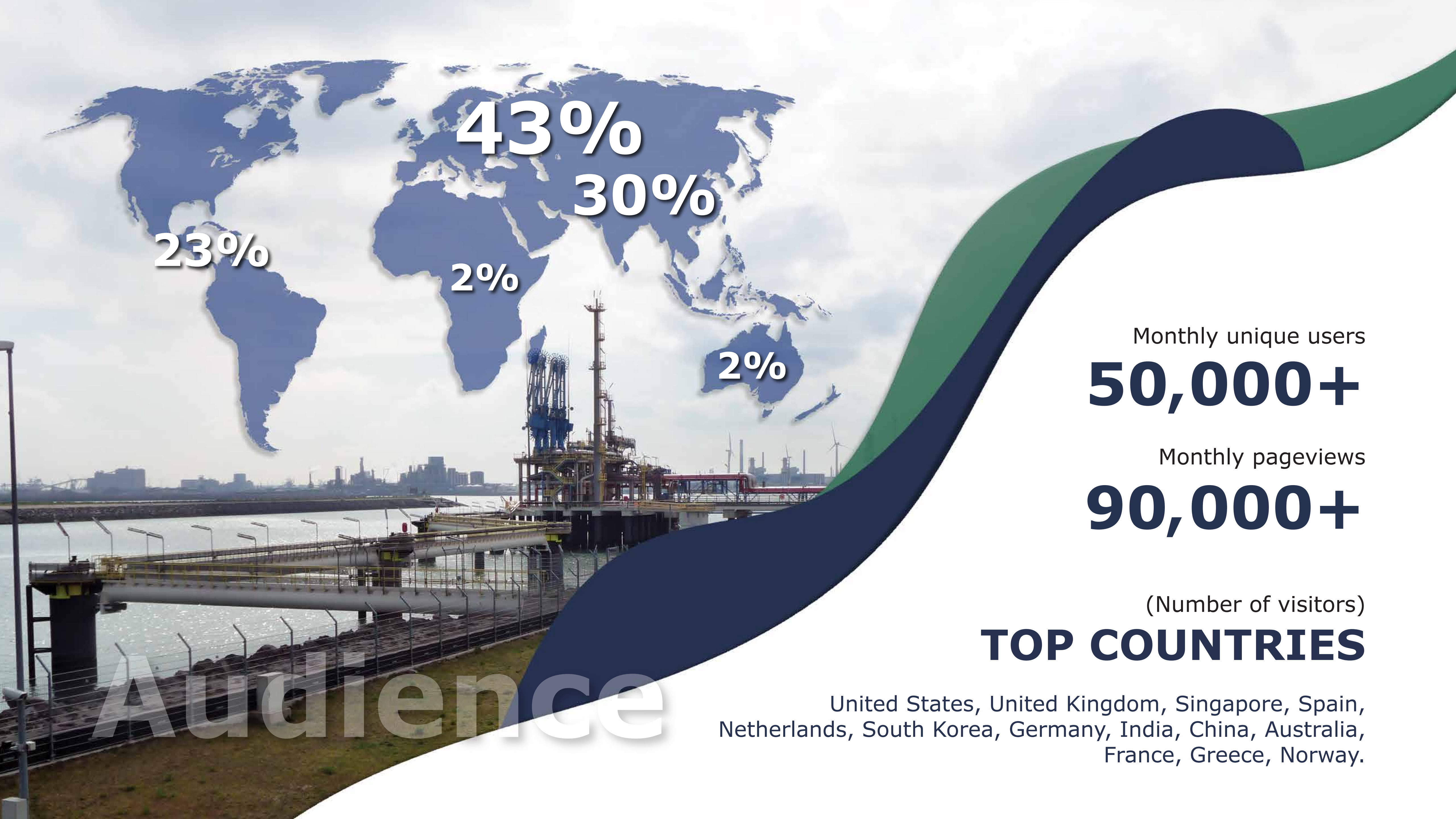
Launched in January 2021, LNG Prime is the premier platform for the global liquefied natural gas (LNG) industry. Besides LNG, our editors also write about hydrogen (ammonia), LPG, and other fuels.

LNG Prime was founded by Mirza Duran, who previously was at the helm of a leading Dutch-based LNG website (LNG World News) for a decade until it ceased to exist as a brand in the first half of 2020.

Based in the European Olympic city of Sarajevo, LNG Prime gathers thousands of LNG and energy professionals daily, offering the most relevant news, advertising services, jobs, events, and much more.

During the first two years of operations, our editors published thousands of articles. This includes hundreds of exclusive news stories helped by a global network of experts and professionals we collaborate with.





Monthly unique users

**50,000+**

Monthly pageviews

**90,000+**

(Number of visitors)

## TOP COUNTRIES

United States, United Kingdom, Singapore, Spain, Netherlands, South Korea, Germany, India, China, Australia, France, Greece, Norway.

# Audience



# Banners

## Leaderboard

970x250px / 970x100px

**4,000 €** per month

## Filmstrip

300x600px

**3,000 €**  
per month

## Medium Rectangle

300x250px

**2,000 €** per month

These examples are only a part of our banner portfolio.  
We offer banners of all sizes on both the homepage and the subpages.





**We send about 2800 newsletters every working day (Monday-Friday) to our worldwide audience.**

Our subscribers and readers are professionals from hundreds of companies. These include executives from all of the world's largest LNG/energy companies, small-scale players, port authorities, brokers, traders, engineering firms, banks, shipbuilders, shipowners, analysts, NGV firms, etc.

## Newsletter banner

468x60px

per month **2,000 €**

## Event post

per month **1,000 €**

## Job post

per job post **300 €**

**We also offer sponsored content posts.**

For all advertising inquiries, please contact us via **marketing@lngprime.com**



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